

# Tourism Services in Protected and Hiking Areas

## Cooperation Agreements and Fees

### Tourism Activities in Protected Areas Require an Agreement

*There are two types of tourism cooperation agreements.*



#### Cooperation Agreement Including Right of Use

Includes the right to use hiking infrastructure \*

Right to do tourism-related business in the protected area

Annual usage fee is based on the number of customers



#### Communicational Cooperation Agreement

Does not include the right to use hiking infrastructure

Gives tourism entrepreneurs the right to use the protected area's brand

\* Trails, campfire sites, toilets, huts, lean-to shelters, bridges, docks, wilderness and day-use huts for daytime visits, reservable and rental huts for an additional fee

## Promoting Sustainable Tourism

*As a partner, you commit to acting responsibly and in accordance with the principles of sustainable tourism.*



Preservation of natural and cultural values



Reduction of environmental impact



Well-being of locals and vitality of tourism areas



Sustainable development of tourism areas; extending stays and balancing seasonal fluctuations



Fair cooperation with local developers and businesses



Fostering equality and accessibility



Highlighting the values and services of the destination



Providing safe tourism services

## Benefits of the Agreement



- Visibility in the Luontoon.fi/en-site via Visit Finland DataHub database (for companies with Finnish business ID only)
- Right to use the logos of national parks and other destinations
- Right to use images from Metsähallitus' image bank
- Sustainable Tourism in Protected Areas online training material: Practical tips and guidelines for sustainable tourism activities in protected areas.
- News and updates on sustainable nature tourism and collaboration

