

Tourism Services in Protected and Hiking Areas

Cooperation Agreements and Fees

Tourism Activities in Protected Areas Require an Agreement

There are two types of tourism cooperation agreements.



Cooperation Agreement Including Right of Use

Includes the right to use hiking infrastructure *

Right to do tourism-related business in the protected area

Annual usage fee is based on the number of customers



Communicational Cooperation Agreement

Does not include the right to use hiking infrastructure

Gives tourism entrepreneurs the right to use the protected area's brand

* Trails, campfire sites, toilets, huts, lean-to shelters, bridges, docks, wilderness and day-use huts for daytime visits, reservable and rental huts for an additional fee

Promoting Sustainable Tourism

As a partner, you commit to acting responsibly and in accordance with the principles of sustainable tourism.



Preservation of natural and cultural values



Reduction of environmental impact



Well-being of locals and vitality of tourism areas



Sustainable development of tourism areas; extending stays and balancing seasonal fluctuations



Fair cooperation with local developers and businesses



Fostering equality and accessibility



Highlighting the values and services of the destination



Providing safe tourism services

Benefits of the Agreement



- **Visibility in the Luonto.fi/en -site via Visit Finland DataHub database**
(for companies with Finnish business ID only)
- **Right to use the logos of national parks and other destinations**
- **Right to use images from Metsähallitus' image bank**
- **Sustainable Tourism in Protected Areas online training material:**
Practical tips and guidelines for sustainable tourism activities in protected areas.
- **News and updates on sustainable nature tourism and collaboration**

