



Parks & Wildlife Finland

Webinar for tourism operators (in English)

28.10.2025

Katja Blomberg
Venla Karkola



Metsähallitus organisation

STEERING MINISTRIES

MINISTRY OF AGRICULTURE AND FORESTRY

MINISTRY OF THE ENVIRONMENT

METSÄHALLITUS BOARD OF DIRECTORS

DIRECTOR GENERAL

MANAGEMENT GROUP

GROUP UNITS

ADMINISTRATION (FINANCIAL, FACILITIES, PERSONNEL AND INFORMATION SYSTEMS)

LEGAL AND COMPLIANCE

COMMUNICATIONS, STRATEGY AND SUSTAINABILITY

PUBLIC ADMINISTRATION SERVICES

PARKS & WILDLIFE FINLAND

WILDLIFE SERVICE FINLAND

BUSINESS OPERATIONS

METSÄHALLITUS FORESTRY LTD

PROPERTY DEVELOPMENT

OTHER SUBSIDIARIES

NUUKSIOKESKUS OY (METSÄHALLITUS 68 %)

SIEMEN FORELIA OY

We manage one third of Finland's surface area

Metsähallitus manages

9 186 000

hectares of land areas and,

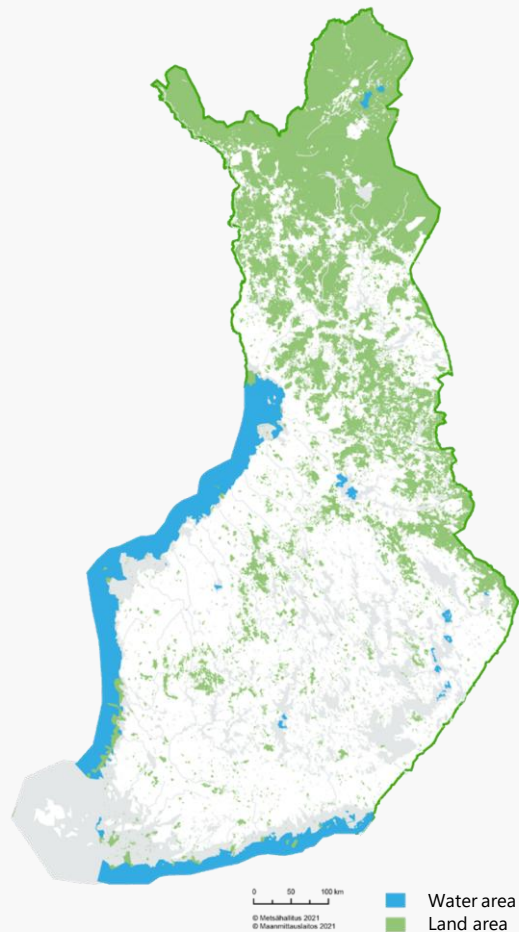
3 416 000

hectares of water areas.

Total

12 602 000

hectares of land and water areas.





Parks & Wildlife Finland (Luontopalvelut)

- Manages almost all nature reserves in Finland
 - **National Parks** and Strict Nature Reserves
 - Provides free hiking services (for individual visitors)
- Promotes **biodiversity**
 - Restoration measures etc.
- Is responsible for the protection of several significant **endangered species**
 - Saimaa ringed seal
 - Golden eagle
- Manages numerous **cultural heritage sites**

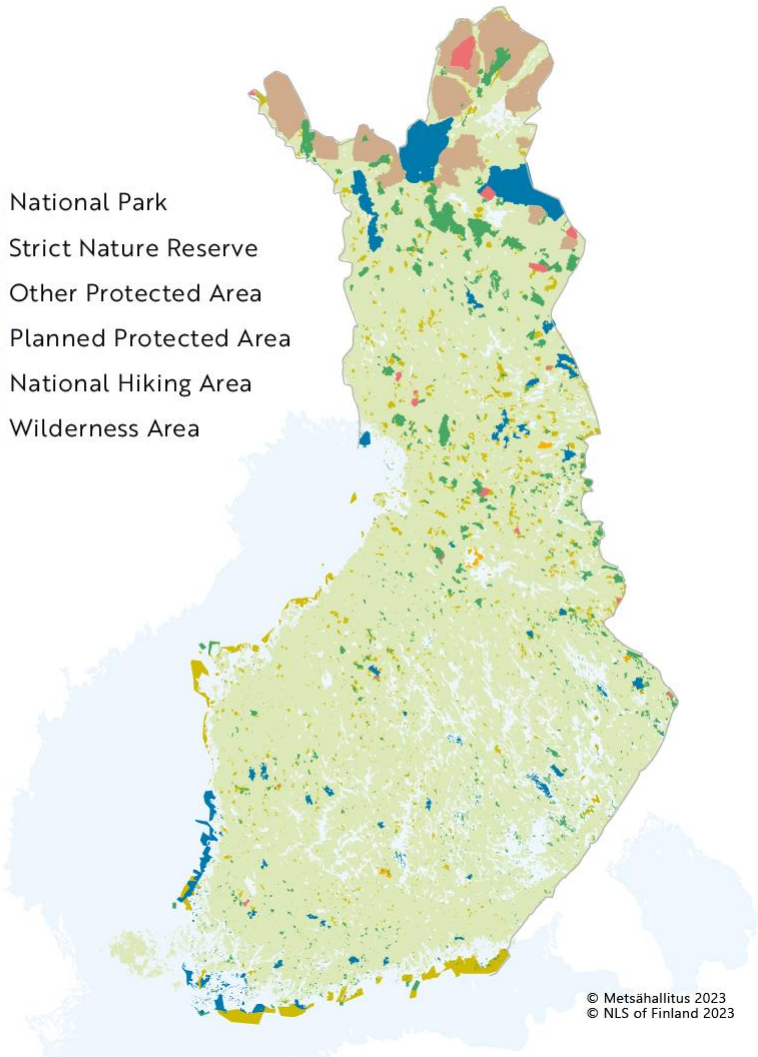
Parks & Wildlife Finland: Manages the Finnish network of protected areas

Parks & Wildlife Finland manages all state-owned nature reserves and hiking areas:

- 41 national parks
- 19 nature parks
- one UNESCO World Heritage Site
- 6 state-owned hiking areas and 1 hiking area established by Metsähallitus
- 12 wilderness areas in Finnish Lapland
- over 3,000 conservation programme areas

Cultural heritage sites:

- nearly 500 protected buildings
- approximately 3,000 ancient monuments

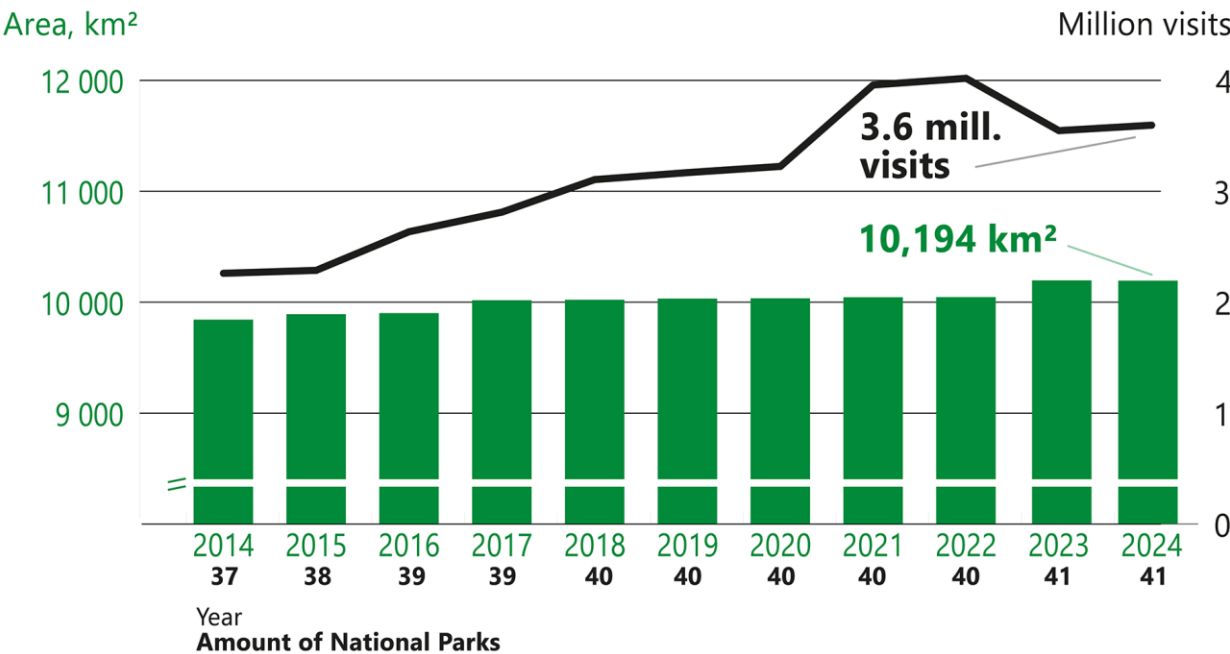
- 
- National Park
 - Strict Nature Reserve
 - Other Protected Area
 - Planned Protected Area
 - National Hiking Area
 - Wilderness Area



Our national treasure: National parks and Kvarken Archipelago World Heritage Site

- 41 national parks, www.luontoon.fi/en
- Area: one million hectares (10,000 km²).
- Main purpose: nature conservation as well as sights open to all, for which we provide free basic services.
- International brand, cornerstone of tourism.
- 3.6 million visits to national parks in 2024.
- **The Kvarken Archipelago World Heritage Site** is the only UNESCO World Natural Heritage Site of Finland's UNESCO World Heritage Sites.

Development of national park visits and national park network 2014–2024



Number of visits in the most visited National Parks TOP 5 in 2024:

- Pallas-Yllästunturi NP: 598 800
- Urho Kekkonen NP: 435 900
- Nuuksio NP: 312 600
- Koli NP: 249 800
- Pyhä-Luosto NP: 198 900

Next...

- What kind of agreements should a tourist company have? / Katja Blomberg
- [Luontoon.fi/en](https://luontoon.fi/en)

Koli National Park

Introduction

Activities and trails

Services

Nature

History

Directions

What's new

Equipment rental

Guide and experience services

Guide and experience services

Guide and experience services of
Metsähallitus partners.



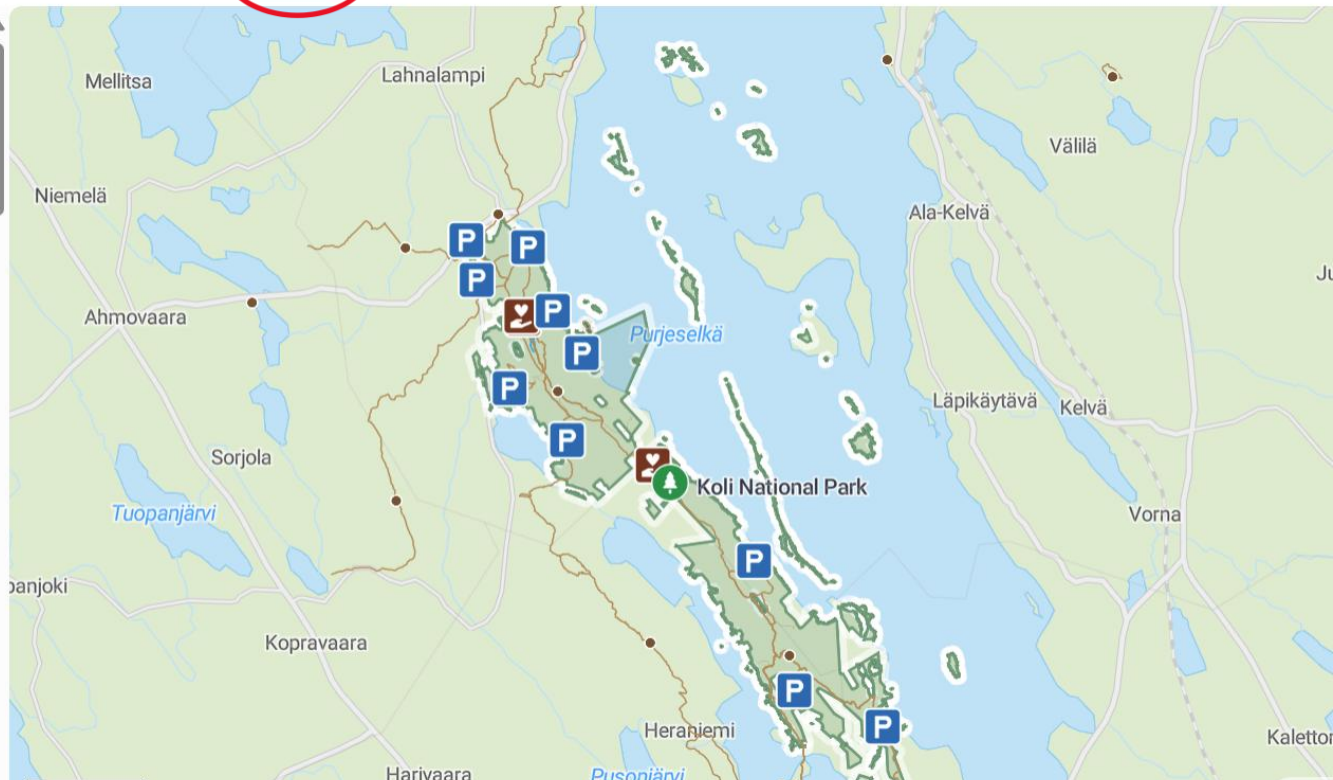
**Discover the Beauty
of Koli National Park**

Feel Koli Nature tours

This scenic tour includes



**Stay in the Piilo
hideaway and Hiking
in The Heart of North
Karelia Wilderness**



Koli National Park

Introduction

Activities and trails

Services

Nature

History

Directions

What's new



Remember to bring a trash bag
Bring a trash bag and take the trash with you or to the recycling point.

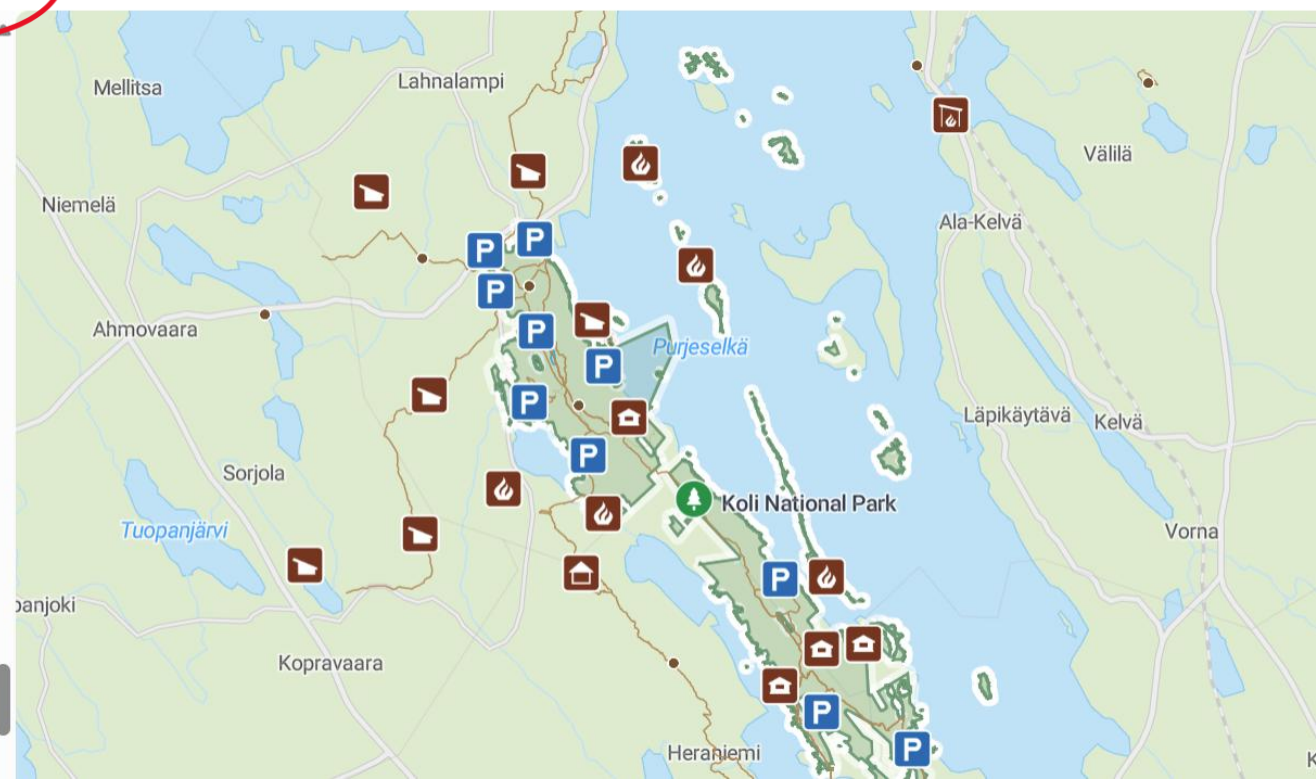


Always keep pets on a leash
Dog waste should be cleaned away from the paths.



Be prepared for areas with limited or no mobile network coverage
Remember to take a paper map and compass.

[Instructions and rules >](#)



< **Koli National Park** Introduction Activities and trails Services Nature History Directions What's new

④ 0.3 mm

Saturday



4°C / 6°C

② 0.4 mm

③ 3.2 mm

Sunday



4°C / 7°C

④ 1.3 mm

Station: Kolin Kansallispuisto, Lieksa

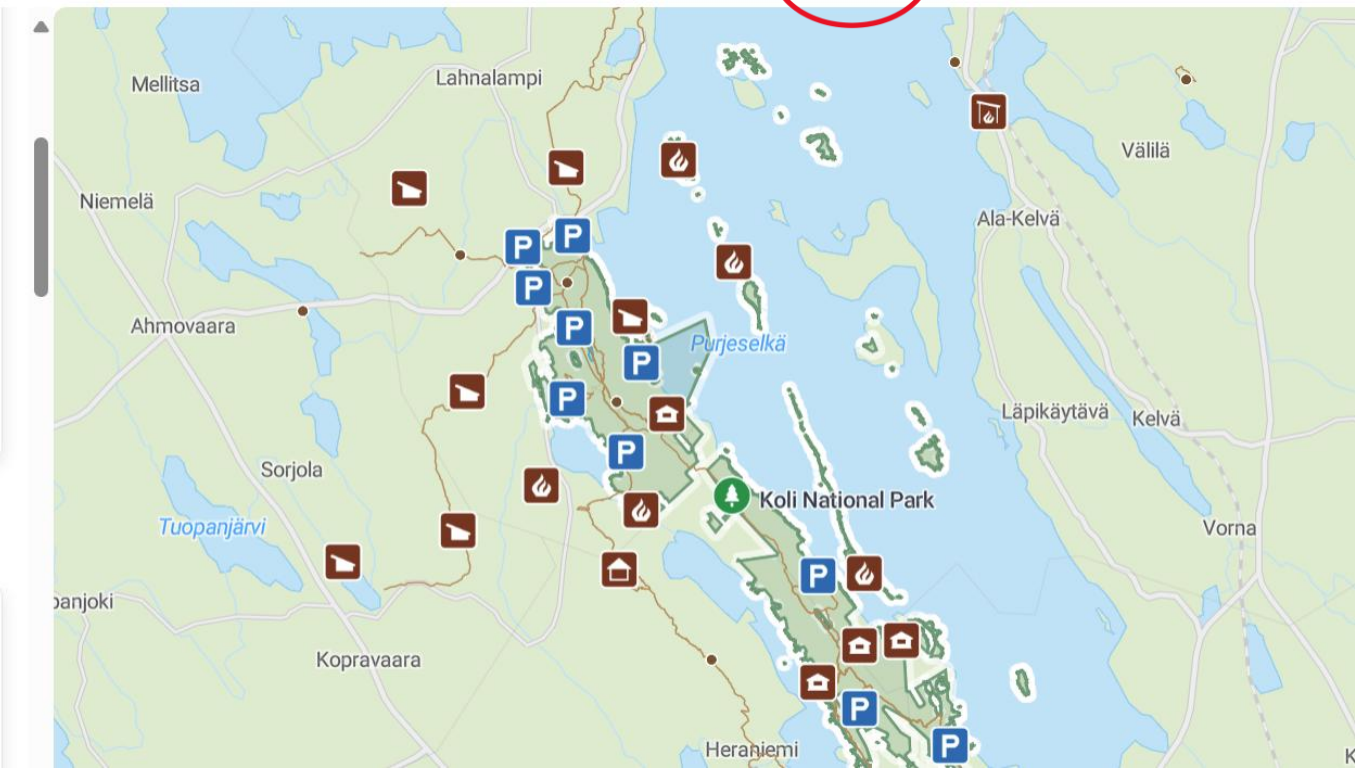
Source: FMI

News and events

04/30/2025 at 16:00

The Sikosalmi cable ferry along the Herajärvi Trail is in operation.

The Sikosalmi cable ferry at the southern



How to Apply?

For additional questions, please contact: matkailuyhteistyo@metsa.fi



**Learn more about tourism
cooperation »**

metsa.fi



**Apply to become a tourism
cooperation partner »**

webropol.fi

Off-Road Permits for Snowmobile Safaris, Rental huts

Learn more:

[Safaris and sled transports | Eräluvat](#)
[Entrepreneurs | Eräluvat](#)
[Huts | Eräluvat](#)

Contact:

Off-Road permits:
maastoliikenneluvat@metsa.fi

Fishing and hunting permits and rental huts:
eraluvat@metsa.fi

Photo: Harri Tarvainen



www.metsa.fi



@metsahallitus_forststyrelsen



@metsahallitus