

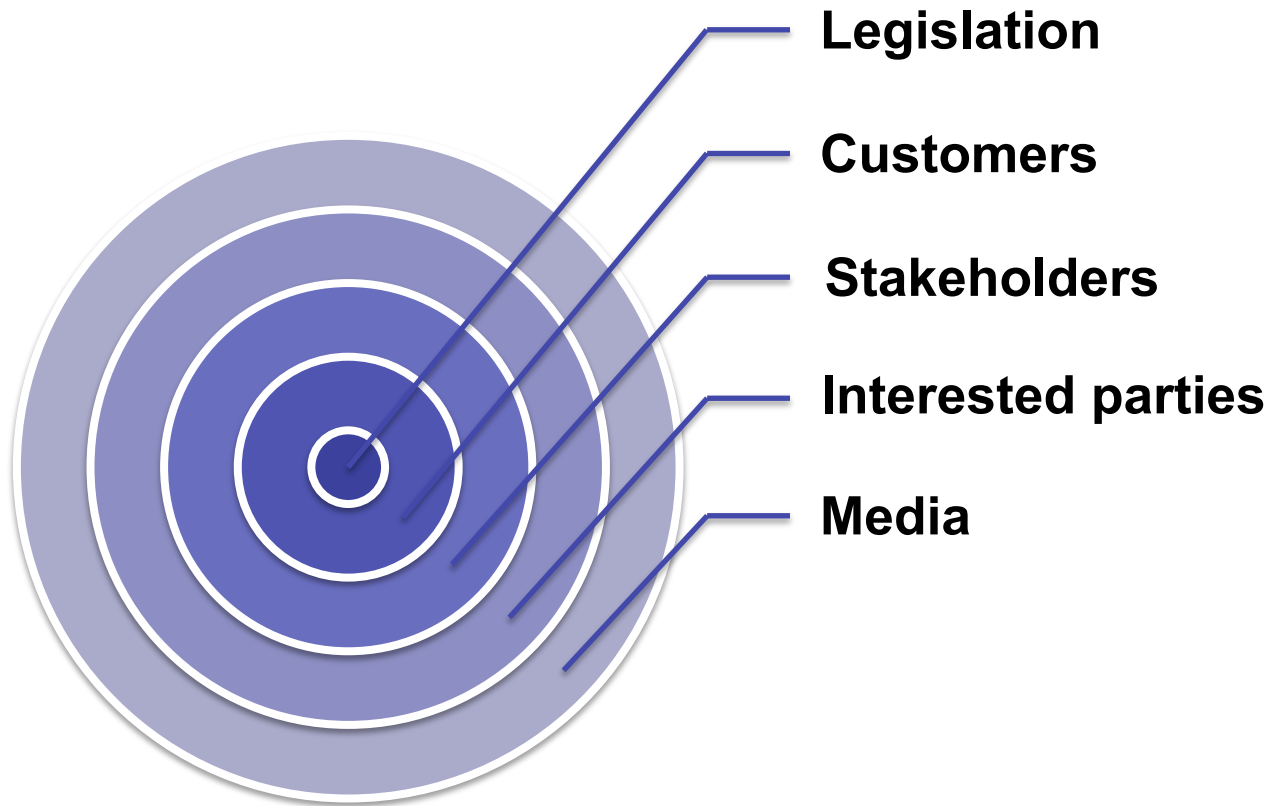


License to operate – the Brussels hard core

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Licence to Operate



30 000 lobbyists in Brussels¹⁾

Transparency register of European Parliament and European Commission




Category	Registrants
Trade / business / professional associations & in-house-lobbyists	3.879
Non-governmental organisations	1.952
Professional consultancies / law firms / self-employed consultants	916
Think-tanks, research & academic institutions	521
Organisations representing local, regional and municipal authorities, other public or mixed entities, etc.	360
Organisations representing churches & religious communities	40
Total²⁾	7.668

1) Estimate, source EurActiv 4/2014 2) Status 29.5.2015

But is there any core
for forest sector...



...while

1. Forests not in Treaty  no legal base
2. Subsidiarity principle  no regulation from Brussels
3. Forest \neq CAP  no money involved

 Brussels not important?

Well...

The *facts* are right.

But the *conclusions* hasty,

and potentially dangerous.

Legal base

“If there is a will there is a way.”

Many options for legal base in *the Treaty on the Functioning of the EU*, e.g.:

- Article 192 – Environment
- Article 194 – Energy
- Trade, Internal market...

A close call

EU Timber Regulation 995/2010

- Example of escalating process, driven by effective advocacy over years
 - Problem not in EU – Regulation in EU
 - A close call:
 - risk of massive bureaucracy
 - cost of establishing a DD system for each operator in the value-chain (cost estimate $\approx \text{€ } 10^9\text{-}10^{10}$)
- ⇒ Implications for use of wood?

€ involved

- Funding
 - Horizon 2020, get share of the \approx € 80 billion during 2014-20
 - € 9-10 billion spent on forest-related measures, from European Agricultural Fund for Rural Development, period 2007-13¹⁾
- Policies that are apt to affect price mechanism
 - Renewable energy & related state aid rules; Emissions trading
 - Energy union
 - Hierarchy of uses of wood; LULUCF calculation rules
- Costs associated with L-2-O
 - Set-aside land, environmental requirements for operations etc.

1) Source: Eurostat, Agriculture, forestry and fishery statistics, 2014 edition

Forest sector challenge

- No one-stop-shop in the Commission
- The hard core is scattered around
 - Environmental policy
 - Climate policy
 - Energy policy
 - Innovation policy
- Repercussions from other policies
 - Development co-operation
 - Trade policy
 - Regional policy
 - CAP

What is your positioning on

- Juncker Commission's *10 priorities*
- The list of *23 new initiatives*
- The list *of withdrawals and modifications of pending proposals*
- *REFIT actions*
- *Better regulation agenda*

What is your positioning on

- Renewable energy 2030 package Acts
- Sustainability criteria for biomass
- Circular economy
- Specific on-going public consultations
 - Habitats and Birds Directives
 - Timber Regulation
- Leveraging Horizon 2020

Ambition level

1. Info gathering & sharing
2. Reactive commenting
3. Proactive commenting – on agenda set by others
4. Thought leadership – setting the agenda

What it takes to be heard

- **Systematic**, long-term work
- Know the **key processes** for you
- Get it right in **early** phase & low steps of hierarchy
- Provide **solutions** – “No, no, no!” won’t take you far
- Form **alliances** – obvious and “unholy” ones
- **Empower** your representatives
- **Concerted action** with Members
- Nurture the ‘soft shell’ – take care of **image**

What it takes to have something to say

Experience: This can be more challenging part.

- Define *EU strategy*
- Define *core goals*
- Define *process for adopting positions*
- With these in place, define *advocacy plans*

The Brussels hard core

Brussels is about reputation building,

Brussels is about networks,

Brussels is about new horizons,

but in the end,

It's about the law.



Thank you!

CONTACT DETAILS



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